



JUNIOR LEAGUE OF DURHAM AND ORANGE COUNTIES
Women building better communities®

Corporate Sponsor Overview - 2016-2017



DURHAM AND ORANGE COUNTIES

About the JLDOC: Women as Catalysts for Lasting Change

The Junior League of Durham and Orange Counties, Inc. is a 501(c)(3) membership organization comprised of approximately 500 women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLDOC reaches out to women of all races, religions, and national origins who demonstrate an interest in voluntarism. We are deeply committed to celebrating and leveraging diversity as we strive to achieve our mission. The JLDOC is part of an extensive network of 293 other Junior League chapters across the globe.

Our Community Impact: Healthy Living & Food Access

The JLDOC has a rich history of community partnership. We continue to develop and volunteer with more than 50 community organizations across the Triangle. In the 2014-15 League year, the JLDOC made a strategic shift to focus our efforts League-wide on healthy living. We believe, and research shows, that by tackling a specific issue we can make a deeper and more measurable impact on our community. Our League-wide focus on healthy living centers around improving food access. It is our mission to increase physical and economic access to food in our community alongside key partners.

After an exhaustive selection process, we selected Farmer Foodshare as our official community partner in Spring 2016. Farmer Foodshare has a wide-reaching presence in the community, and will allow us to work collaboratively with a variety organizations to improve food access. We will train our JLDOC volunteers to be food ambassadors, to provide cooking demonstrations, and work donation stations at local farmer's markets. We look forward to developing programming with Farmer Foodshare that will improve the lives of the food insecure in our community.



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How You Can Support our Work

As a non-profit organization, the JLDOC relies on the generosity of the community to support the work we do with 50+ organizations. One of the most direct and impactful ways to support the JLDOC is through a corporate sponsorship. Sponsorship levels and benefits are listed below. If you have any questions please reach out to Carrie Harbinson at finance@jldoc.org or 704-649-1562. We may be able to customize benefits depending on the needs of your organization.

2016-2017 JLDOC Sponsorship Levels

\$10,000- Strategic Corporate Sponsor

\$5,000- Pillar Sponsor

\$2,500- Headline Event Sponsor

\$1,000- Community Partner Sponsor

\$500- Friends of the League

Sponsor Level Benefits

\$10,000- Strategic Corporate Sponsor

- Opportunity to address membership at (1) JLDOC General Membership Meeting and/or host a JLDOC meeting on location at your business as appropriate (approx. 100-150 in attendance)
- Opportunity to set up a marketing table and have a meaningful presence at (4) JLDOC fundraisers of your choosing
- Recognition as key partner on (1) community project led by the JLDOC and Farmer Foodshare to impact healthy living and food access (Fall 2016 or Spring 2017)
- Speaking opportunity at the annual JLDOC Community Leaders Breakfast (Spring 2017)
- Spotlight in JLDOC E-newsletter - approx. distribution 500 members
- Top recognition on the JLDOC Website (through June 2017)
- (6) complimentary tickets to Wine Gala & Home Roam AND (8) tickets to Bargain Sale Preview Night and/or Bingo fundraisers
- (4) Taste of Tobacco Road JLDOC cookbooks

\$5,000- Pillar Sponsor



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- Opportunity to address membership at (1) JLDOC General Membership Meeting (approx. 100-150 in attendance) and distribute marketing materials
- Opportunity to set up a marketing table and have a meaningful presence at (2) JLDOC fundraisers of your choosing (including 1 fundraiser you headline)
- Speaking opportunity at the annual JLDOC Community Leaders Breakfast (Spring 2017)
- Spotlight in JLDOC E-newsletter - approx. distribution 500 members
- Recognition on the JLDOC Website (through June 2017)
- Listing in JLDOC Annual Report and program for annual Community Leaders Breakfast (Spring 2017)
- (4) complimentary tickets to Wine Gala & Home Roam AND (6) tickets to Bargain Sale Preview Night and/or Bingo fundraisers
- (4) *Taste of Tobacco Road* JLDOC cookbooks

\$2,500- Headline Event Sponsor

- Opportunity to headline (1) JLDOC fundraiser of your choosing - including an opportunity to personally welcome attendees at the event
- Headline billing on all marketing & promotional materials for chosen fundraiser
- Ability to set up a marketing table at (1) JLDOC General Membership Meeting
- Spotlight in JLDOC e-newsletter - approx. distribution 500 members
- Recognition on the JLDOC Website (through June 2017)
- Listing in JLDOC Annual Report and program for annual Community Leaders Breakfast (Spring 2017)
- (4) complimentary tickets to JLDOC Fundraiser you are headlining
- (2) complimentary tickets to Wine Gala & Home Roam AND (4) tickets to Bargain Sale Preview Night (Fall 2016) and/or Bingo fundraisers (Fall 2016 & Spring 2017)
- (2) *Taste of Tobacco Road* JLDOC cookbooks

\$1,000- Partner Sponsor

- Opportunity to set up a branded marketing table at (1) JLDOC fundraiser of your choosing
- Recognition in all marketing & promotional materials for (1) JLDOC fundraiser of your choosing
- Spotlight in JLDOC e-newsletter - approx. distribution 500 members
- Recognition on the JLDOC Website (through June 2017)
- Listing in JLDOC Annual Report and program for annual Community Leaders Breakfast (Spring 2017)



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- (2) complimentary tickets to Wine Gala & Home Roam OR (4) tickets to Bargain Sale Preview Night (Fall 2016) and/or Bingo fundraisers (Fall 2016 & Spring 2017)

\$500- Friends of the League

- Spotlight in JLDOC E-newsletter - approx. distribution 500 members
- Recognition on the JLDOC Website (through June 2017)
- Opportunity to provide marketing collateral at (1) JLDOC fundraiser of your choosing
- Listing in JLDOC Annual Report and program for annual Community Leaders Breakfast (Spring 2017)
- (2) complimentary tickets to Wine Gala & Home Roam or (8) tickets to Bargain Sale Preview Night and/or Bingo fundraisers